Digital crypto ads

White paper : 1.00

Introduction to Advertising

In today's world, all of us are under the influence of 'Advertisement'. Right from buying groceries to children's study materials, finding a holiday spot to watching a movie, selecting restaurant for dinner to booking a banquet hall for special events, and searching educational institutions to hunting for a company to find jobs, almost every act is guided and decided by advertisements.

Advertisement (ad) is an efficient and effective technique to promote goods, services, and ideas. It is a paid form of non-personal communication wherein business information is made available for potential customers.

Advertisement, is derived from the Latin word "Advertere" which literally means "to turn the minds of … towards…". Advertisement promotes and supplements selling of products, services, and ideas to a great extent. The most interesting part of an advertisement is – it carries factual information with fascinating emotional appeal. Hence, without a proper advertisement no business can prosper.

Objectives of Advertisements

The fundamental idea behind advertisement is to increase the business by selling goods/services. Besides, there are many other objectives of advertisement, significant of them are

-To promote newly launched products among the potential customers.

-To promote personal selling program.

-To create awareness among maximum people about your business in a short period of time.

-To enter national or even international market and motivate new group of customers.

-To enhance the goodwill and build credibility among the customers by promising to provide better quality of products and services.

Advertisement Process

The advertisements that we see in the newspapers, magazines, and roadside hoardings or watch on television or on the internet involves a lot of work. An advertisement goes through different stages from its initial planning stage to its execution. In addition, it also involves groups of people specialized in different fields. For example, experts of management, copyediting, creative writing, photography, videography, acting, etc.

Segments of Advertisement

Following are the three major sectors of Advertisements –

Advertiser – Business organization or any other individual, who wishes to advertise their products, services, or ideas.

Ad Agency – A service-based firm that creates innovative ideas and develops an attractive and meaningful ad.

Media – A communication platform that offers substantial and effective medium to advertise.

Medium of Advertisement

While planning to advertise your business/product/idea, you also need to decide which medium would be the best suited to execute your ad. You can choose from multiple mediums from the list given below

Print Media

It is one of the oldest, but still popular medium of advertisement. It includes, newspapers, brochures, magazines, and fliers. It is the low budget medium of advertisement, but the rate varies to a great extent depending upon the −

Geographic location (city, town, etc.)

Brand (of newspaper & magazine), and

Space (how much & which part of the page you are booking).

Digital crypto ads

Our service consists of allowing advertisers to reach thousands of potential customers by displaying their advertisement(s) on our site and users to earn money by viewing those advertisements.

CLICK ADS AND EARN MONEY

As a member you can earn simply by viewing all the advertisements we display And Earn Money.

ADVERTISER

You can advertise your website to help increase your sales and traffic.

YOUTUBE VIEWER

you can increase your views on your video easily if you are working on YouTube and making money from YouTube

CLICK ADS AND EARN MONEY

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Member

As a member you can earn simply by viewing all the advertisements we display.
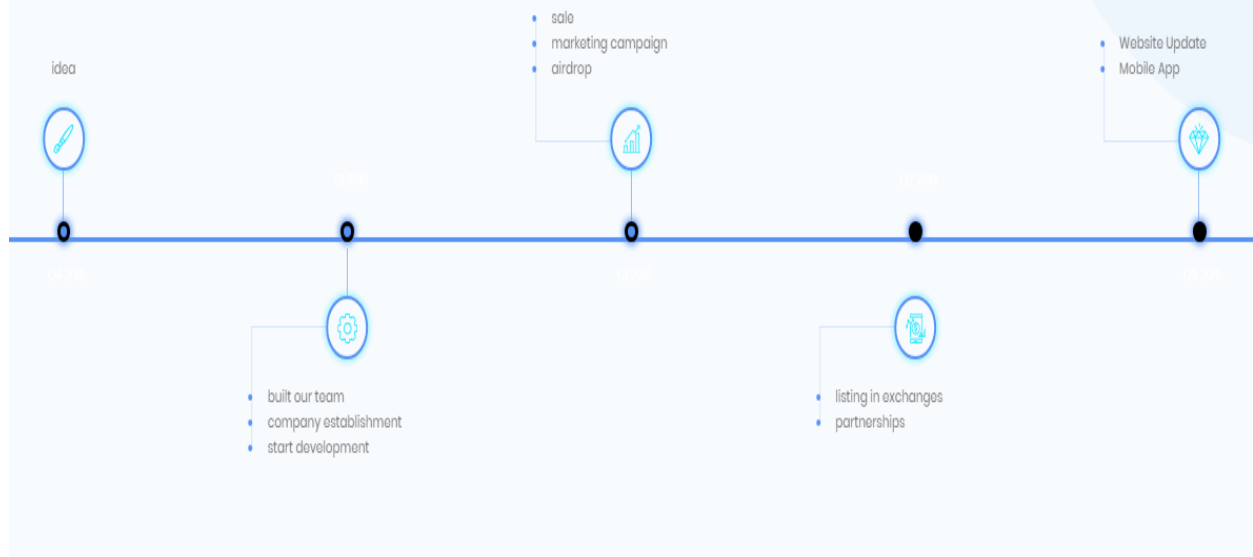
Advertiser

You can advertise your website and videos

About Us

We are experts at providing new business solutions in a win-win environment.
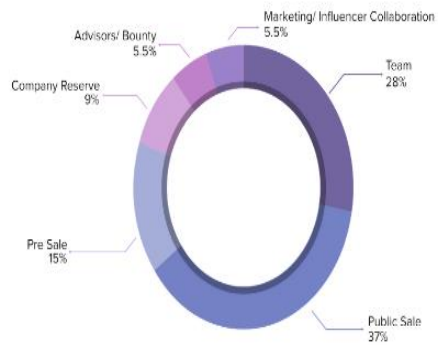
Roadmap

idea

- sale
- marketing campaign
- airdrop

- Website Update
- Mobile App

- built our team
- company establishment
- start development

- listing in exchanges
- partnerships

Distribution

Token Distrbution

- Marketing/ Influencer Collaboration 5.5%
- Advisors/ Bounty 5.5%
- Company Reserve 9%
- Team 28%
- Pre Sale 15%
- Public Sale 37%

Team

BAHLI HABIB
FOUNDER
linkedin

TAMER AMIN
PROGRAMMER
linkedin

YASSIN ZBAKH
MARKETING
linkedin

LIM SARAH
MARKETING
linkedin

PETKO BOTEV
MARKETING
linkedin

Website : https://digitalcryptoads.com

Twitter : https://twitter.com/digitalcryptoad

Telegram channel : https://t.me/Digitalcryptoads

Telegram Group : https://t.me/digitalcryptoadschannel