



LIMITLESS

**LIMITLESS
WHITEPAPER**

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LEGAL DISCLAIMER

Please read the following notice carefully before proceeding to read this Whitepaper document issued by LIMITLESS CAPITAL PARTNERS, an exempted company incorporated and existing under the laws of England and Wales (hereinafter – “Distributor”). This notice applies to all persons who read this document. Please note this notice may be altered or updated.

The Whitepaper does not constitute any relations between you (hereinafter –“you” or “Holder”) and the Distributor. Acquiring of the LIMITLESS tokens is available only after accepting the Terms of tokensale (hereinafter – “T&C”).

Acquisition of LIMITLESS cryptographic tokens does not present an exchange of cryptocurrencies for any form of ordinary shares of the Distributor and a Holder of LIMITLESS cryptographic tokens is not entitled to any guaranteed form of dividend,

Holders of LIMITLESS tokens are only entitled to certain rights within the T&C.

LIMITLESS tokens are not intended to constitute securities in any jurisdiction. This Whitepaper does not constitute a prospectus or offer document of any sort, and is not intended to constitute an offer of securities or a solicitation for investments in securities in any jurisdiction.

This Whitepaper is for information purposes only. The contents of this Whitepaper are not a financial promotion. Therefore, none of the contents of this Whitepaper serves as an invitation or inducement to engage in any sort of investment activity.

Prospective acquirers of LIMITLESS tokens should carefully consider and evaluate all risks and uncertainties associated with the cryptocurrencies, LIMITLESS CAPITAL PARTNERS and their respective businesses and

operations, the LIMITLESS tokens and the LIMITLESS Initial Coin Offering.

Familiarize yourself with all the information set out in this Whitepaper, Risk Notice and the T&C prior to any purchase of LIMITLESS tokens.

Ensure that you are aware of all of the would be risks prior to obtaining LIMITLESS. The Risk Statement details all potential risks that you should consider. We recommend that you seek out independent financial advice before engaging in any sort of business endeavor.

INTRODUCTION

As the popularity and mainstream acceptance of blockchain and digital assets increase, traditional investors have been looking for more exposure to these digital assets and blockchain based technologies. However, many things can be “lost in translation” when it comes to integrating the digital currency world and the world of traditional finances. Providing a seamless exchange between cryptocurrency and conventional assets is the underlying philosophy behind Limitless expansion and Initial Coin Offering (ICO). Investors, who use digital acurrencies, currently have to interact with several counterparties to successfully manage their risks and portfolio. These counterparties being traditional banks, payment networks and financial services companies. The majority of them don’t understand the nature of digital currencies, which can cause frustration, account freezes, losses and not to mention the various inefficiencies that come with moving between the different asset classes.

With the emergence of blockchain, a growing number of users and businesses are beginning to struggle leveraging the existing infrastructure in order to manage the transfer of funds between physical and virtual platforms.

As of now, Limitless provides the ability to spend, save, and transact digital currencies. The Limitless wallet

allows users to effortlessly trade between LIMITLESS token and fiat currencies, specifically the GBP, USD, EUR and the YEN. This wallet service is complemented by a prepaid card that lets users quickly access funds stored in cryptocurrencies. Soon hereafter, we are launching a service that will allow users access to equities and the ability to own current accounts.

RISK STATEMENT

No regulatory authority has examined or approved any of the information set out in this Whitepaper. No such action has been or will be taken under the laws, regulatory requirements or rules of any jurisdiction. The publication, distribution or dissemination of this Whitepaper does not imply that the applicable laws, regulatory requirements, or rules have been complied.

To the maximum extent permitted by the applicable laws, regulations and rules, LIMITLESS CAPITAL PARTNERS and its affiliates and their respective officers, employees or agents will, in relation to the website and LIMITLESS tokens, not be liable for any damages of any kind, including, but not limited to, direct, consequential, incidental, special or indirect damages (including but not limited to lost profits, loss of revenue or third party loss whether foreseeable or otherwise, trading losses or damages that result from use or loss of use of the website and LIMITLESS Tokens).

For the avoidance of doubt, The Distributor expressly disclaims any and all responsibility for any direct or consequential loss or damage of any kind whatsoever arising directly or indirectly from: (i) reliance on any information contained in this document, (ii) any error, omission or inaccuracy in any such information, (iii) any action resulting therefrom, or (iv) usage or acquisition of products, available through the website.

You acknowledge and agree that you are not purchasing LIMITLESS tokens for purposes of investment,

speculation, as some type of arbitrage strategy, for immediate resale or other financial purposes.

Some of the statements in the Whitepaper include forward-looking statements which reflect the Distributor's current views with respect to execution roadmap, financial performance, business strategy and future plans, both with respect to the Distributor and the sectors and industries in which the Distributor operates.

Statements which include the words "expects", "plans", "believes", "projects", "anticipates", "will", "aims", "may", "would", "could", "continue" and similar statements are of a future or forward-looking nature. All forward-looking statements address matters that involve risks and uncertainties. Accordingly, there are or will be important factors that

could cause the Distributor's actual results to differ materially from those indicated in these statements. These factors include but are not limited to those described in the part of the T&C entitled "Risks", which should be read in conjunction with the other cautionary statements that are included in the T&C. Any forward-looking statements in the Whitepaper reflect the Distributor's current views with respect to future events and are subject to these and other risks, uncertainties and assumptions relating to the Distributor's operations, results of operations and growth strategy. These forward-looking statements speak only as of the date of the Whitepaper.

Prospective buyers of the LIMITLESS tokens should specifically consider the factors identified in the Whitepaper and T&C which could cause actual results to differ before making a purchase decision. No statement in the Whitepaper is intended as a profit forecast and no statement in the Whitepaper should be interpreted to mean that the earnings of the Distributor for the current or future years would be as may be implied in this Whitepaper.

EXECUTIVE SUMMARY

The Management:

Board

CHAIRMAN :

RICHARD MACDONALD

Richard is a successful international property entrepreneur with over 25 years experience in multiple jurisdictions from New Zealand to London to Brazil, with a track record of creating, structuring and executing major developments and property deals. He has a reputation as a dealmaker and has transacted with some of the biggest names in the industry.

CEO :

CHRIS FERNAND

Real Estate Deal Sourcer and Developer at Icon Organization: Bringing together a large team of skilled professionals from different disciplines united by one vision. The company's skill pool consisting of architects, engineers, and business associates, has over 100 years of experience in property with focus on building, developing and managing residential and commercial projects. The team's ongoing aim is the timely execution of real estate development projects at the highest standards, consistent with Icon Organization's mission and values. Alternative Investment Fund Manager at Icon Capital, specialises in Leveraged Buyouts, Roll Ups, Mergers and Acquisitions, closed over £100m of business deals.

CFO :

MAYANK PATEL

Seasoned CFO, ex KPMG and Chartered Accountant (ICAEW) helping SME's to:

- Improve profitability by focussing on specific regional, product or customer segments
- Overcome cashflow challenges and improve liquidity
- Raise funds for expansion including equity, mezzanine, debt and asset based finance
- Scale-up of systems and processes including implementing ERP solutions Significant experience in Private Equity sector including Financial Due Diligence on Private Equity acquisition targets and also working in P.E portfolio companies. PE firms include Agathos, BGF, Better Capital, Apollo Global and Pacific Equity Partners. Significant

international experience having worked in the UK, France, Switzerland, Belgium and Greece. Bi-lingual (English and French).

CTO :

ROBERT MASIH

Entrepreneurial-spirited, pioneering technologist with 17+ years of executive-level experience identifying, qualifying, building consensus for, and implementing enabling technologies and enterprise systems that facilitate business processes and strategic objectives. Powerful blend of technology vision and business acumen results in consistent development of powerful business strategies supported by cost-effective, high-performance IT infrastructures and applications. Broad expertise in IT, network, and telecommunications

architecture/infrastructure design, full project life cycle management, client/vendor relationship management, and financial/operational management. Aply manage M&A, reorganization, and process improvement initiatives.

LAWYER :

ZAIED AL-SULTANI

Zaied is a consultant solicitor working with a number of law firms in the UK. His expertise in complex, cross-border legal matters, includes:

- 1. Regulatory issues:** AML/KYC, crypto-currency, evaluating innovative business models, corporate governance, securities & futures regulations and data protection;
- 2. Commercial Contracts:** outsourcing, fee contracts, NCNDA, procurement, distribution, supply & services, cross-border leasing;
- 3. Corporate Transaction Contracts:** mergers & acquisitions, joint ventures & strategic alliances, private equity, venture and corporate finance;
- 4. Criminal Law:** Serious crime involving allegations of money laundering, serious fraud and conspiracies to defraud.

Zaied has a particular interest in emerging technology such as FinTech, BlockChain, Internet & e-Commerce.

CONSTRUCTION DIRECTOR :

SHEIKH MIA

DEVELOPMENT DIRECTOR :

SHAH ISLAM

ADVISORS:

BOBBY TOMKINS

GARRY GEERT

GRAHAM DOGGART

ACCOUNTING:

KPMG

THE GOALS AND OBJECTIVES:

We will acquire high quality investments at discounts to replacement cost. We will then improve the properties

through hands-on management and targeted value-add initiatives.

To build \$20m to \$200m Hotels/shopping centre in London and other locations.

LIMITLESS PRODUCTS

Existing Products

LIMITLESS Wallet

The LIMITLESS wallet is the core product that lays as the foundation to all existing fee-generating services.

We offer a hosted LIMITLESS token wallet (and other four tokens) and integrated simple exchange services.

For even further convenience, LIMITLESS will introduced Flex accounts – instant exchange options. Whenever a user sends tokens to one of these fiat denominated accounts, tokens are instantly converted and do not require any additional manual conversions.

LIMITLESS WALLET Prepaid Card

The LIMITLESS prepaid card will be one of the first digital currency cards on the market. At this time, the card will be the first real tool that brought cryptos to the mainstream. It will allow any token holder to spend their tokens, online or otherwise, anywhere that accepts traditional payment cards.

This, paired with the digital wallet, allowed users to utilize their crypto in day-todaylife.

LIMITLESS acts as an intermediary that links the card issuer, the crypto wallet, compliance services and the crypto exchange. LIMITLESS allows users to have a single point of access to the complex financial and

technical infrastructure in a user friendly way.

We will start doing business with a new card issuer which will develop the second generation of the LIMITLESS prepaid card. Acting as a program manager, we are registered with the card scheme and certified under PCI-DSS.

MISSION

To allow anyone globally, access tokens that can be used in Hotels, Resorts and shopping centres using Limitless Utility token.

To make blockchain mainstream by creating tokens that are pegged to the value of dollar, euro, pound and yen.

To create a wallet easy to set up and use with a debit card.

To be a very profitable company.

To acquire and build \$20m to \$200m Hotels in London and other locations.

Limitless wallet will have the limitless token and our other 4 tokens that are pegged to the dollar, euro, pound and yen. This will give investors a safety net in case they want to hold any of our tokens and avoid volatility.

This will also attract more customers and will increase the value of limitless token.

This will also help people in countries where is hard for them to have bank accounts and access to financial services or where they have a corrupt government. People will be able to get paid and hold their money on dollars, pounds, euros, yen on their limitless wallet.

They will receive a virtual debit card to spend online.

LIMITLESS INITIAL TOKEN SALE

General Overview

An Initial Token Sale or Initial Coin Offering (hereinafter - "ICO") is the event at which a cryptocurrency project sells part of its cryptocurrency tokens to early adopters and enthusiasts in exchange for funding. For the party offering the tokens for sale, this provides a proven methodology for raising funds and ensuring adoption of the tokens once they are in circulation and is a popular way to upscale an existing product or service. On the other hand, for the purchasers of tokens, ICO is an opportunity to participate in the early development of cryptocurrency business.

Initial Coin Offerings ("ICOs") have quickly grown to account for more startup funding in blockchain-based companies than all of Venture Capital. Nearly \$500 Million has been raised to date in ICOs, with the large majority of that taking place in the first half of the start up.

The massive increase in the value of cryptocurrencies significantly contributed to the growth of ICO market during the last year. The market capitalization of all Cryptocurrency has risen from \$7 billion in January of 2017 to over \$130 billion as of now in November 2018.

Bitcoin has appreciated nearly 30X since September of 2013 (\$135 USD per Bitcoin), reaching over \$4,000 per Bitcoin in September of 2017. In part, this is due to Bitcoin's role as the most widely known, used, and accepted cryptocurrency for payments.

Ether has appreciated more than 100X since August of 2015 (\$2.83 USD), reaching over \$300 in September of 2017. In part, this has been due to Ether's role as the core utility token of Ethereum - the most widely used blockchain based computing platform for ICO's / token sales.

ICOs are a way for early cryptocurrency holders to diversify their holdings using the cryptocurrency itself.

In the last year we've seen an incredible move by startups and founders towards use of blockchain technology and tokenized models. Rather than building new products on centralized architectures and database structures, an incredible wave of new development and innovation is happening on blockchain technology to kick off new decentralized services and models.

There's a deep technical community running full speed towards a blockchain based future, with experienced technology company founders jumping in to the fray with blockchain. A majority of the ICOs you're seeing today are for new companies, who are yet to launch their products to the market. We're also starting to see the ICO and tokenization model start to catch up with more mature and established companies like LIMITLESS.

PURPOSE OF LIMITLESS ICO

Even though LIMITLESS already has a number of working products, a FCA Small Payment Institution license, and thousands of customers, taking the business to the next level requires more capital to scale our impact. There are many variables to be considered, such as, to continue developing products, entering new markets, and hiring experts to help build the business. The funds raised during the ICO will allow us accelerate the building of our platform than we are able to support at the moment.

Offering a token instead of a traditional venture capital round enables the community to participate in the LIMITLESS success story, rather than limiting it to a small, selected number of traditional venture capital funds. By acquiring LIMITLESS tokens, token holders will benefit from our future success. A token sale is fast, transparent, and efficient for exactly this purpose.

The main advantages of the ICO model of business expansion:

- **Token sales are a cost effective mechanism for raising funds;**
- **The ICO will be not only a fundraising event, but also a great marketing opportunity;**
- **Token sales provide an opportunity to engage with the community and build products in consultation with token holders and experts - delivering products that are best-of-breed to customers.**

THE TARGET MARKET

The main market are crypto investors. Specially investors that are looking for projects with a strong business plan and team.

PRICING STRATEGY

Our product offers cutting edge technology to anyone who has access to the web to invest in a token that can be used to buy services at our hotels.

Limitless wallet will be easy to use, customers will only have to download the app, create an account with email address and they will access the app. Inside the app they will be able to see their virtual card and their balance in any of our tokens and in the major crypto tokens. They will also have access to Cardone Training Technologies material to help them improve their finances, there will be a section on the app where they will be able to access to free financial training or they will be able to upgrade for advanced training.

Using limitless wallet they will be able to exchange the currency for example USD or USDT or any of our e-tokens for our crypto token.

Limitless also allows anyone to make peer to peer transactions without any fraud or breach of personal and financial data. Limitless is the future of micro to macro transactions and real estate investing with none to very little fees. Traditional investing carries higher fees, less returns, more risk, more uncertainty and less peace of mind.

The company will retain 28% of the tokens and will use these 28% of the market cap to invest in more hotels. The company will aim to do deals where the company can recycle the funds invested, all new acquisitions will benefit all the token holders.

Limitless will develop a wallet where customers will be able to convert the tokens into USDT or any other currency to avoid volatility. Limitless will also create tokens like USDT (tether). They will be pegged to the value of Euro, Dollar, Pound and Yen, those tokens won't have volatility so our customers will be able to hold funds in our wallet in our tokens without exposure to volatility. Limitless will also issue debit cards so that customers can

use the money in their wallets with their debit card.

Limitless will also have different memberships in our debit cards:

VIP CARDS:

ELITE MEMBERSHIP:

Customized & Jeweled 14k Gold card



Unlimited Card Design Consultations

18k Gold Option

Dedicated 24/7 Concierge Services

All Limitless Solid Gold cards are insured against loss or theft

***Initiation Fee: \$100,000 USD**

Customized card of your choice

***18K Solid Gold**

***Annual Dues: \$5000 USD**

(year 1 waived)

***Funding limits: \$52MM USD**

***24/7 concierge services**

***Virtual personal asst (optional)**

PRIVATE MEMBERSHIP:

Customized & Jeweled 14k Gold card

Limited Card Design Consultation

Dedicated 24/7 Concierge Services

All Limitless Solid Gold cards are insured against loss or theft

Initiation Fee: \$50,000 USD

Customized card of your choice

14K Solid Gold

Annual Dues: \$5000 USD

(year 1 waived)

Funding limits: \$7.2MM USD

24/7 concierge services

EXECUTIVE MEMBERSHIP:

14k Gold card

Dedicated 24/7 Concierge Services

All Limitless Solid Gold cards are insured against loss or theft

Initiation Fee: \$25,000 USD

Annual Dues: \$5000 USD



(year 1 waived)

14K Solid Gold

Funding limits: \$1.7MM USD

24/7 concierge services

Limitless Branded Card

PREMIUM CARDS:

LIMITLESS GOLD CARD

Annual Fee \$995

LIMITLESS BLACK CARD

Annual Fee \$495

LIMITLESS TITANIUM

Annual Fee \$195

NORMAL:

LIMITLESS STANDARD

Annual Fee \$0

The next step will be to create accounts for businesses and devices that will work as payment terminals that will be connected to the retail sector.

That's our strategy to capture the retail sector and solve the volatility issue. Customers will be able to pay with limitless

Dollars, limitless Pounds, etc in shops and to businesses that have our business accounts.

They will also be able to pay anywhere with their visa debit card.

THE COMPETITORS

Our crypto competitors are companies like Dragon Corporation. Non crypto competitors are banks and companies like Auras. We will always innovate and we will use blue ocean strategies to grow the firm. The firm will always compete with itself.

CAPITAL REQUIREMENTS

We will use between \$500k and \$5m of venture capital to start, most of the funds will go towards Marketing and PR for the pre ICO and the ICO. The next step will be to raise \$510m.

THE BUSINESS

Business Plan - Limitless

BUSINESS SECTOR

Fintech, Shopping Centres, Hotels and Resorts

BUSINESS GOALS AND OBJECTIVES

Use between \$500k and \$5m of venture capital to develop the limitless token and launch a \$510m ICO

BUSINESS OWNERSHIP STRUCTURE

The business will be structured as a partnership.

OWNERSHIP BACKGROUND

The board will have an equity position.

CAPITAL REQUIREMENTS PLAN

Capital Requirements

We will use between \$500k and \$5m of venture capital to start and the next step will be to raise \$510m with a pre ICO and an ICO, for this we will invest heavily in marketing and PR.

We will sell 72% of the coins, 22% will be sold on the ICO for \$510m, The other 50% of the tokens will be sold over the next 20 years to complete the other 50%. The company will keep the other 28% of the tokens and will convert part of the tokens into fiat to invest in real estate deals mainly Hotels and Resorts.

REVENUE

The tokens will be on the exchanges and this will increase the tokens value significantly.

We will use the raised funds to invest in real estate. We will sell 22% of the tokens on the ICO and we will We will sell 2.5% of the tokens every year for 20 years 50% over 20 years.

TOKENS

We will sell 22 million tokens during the ICO

The total supply will be 100 000 000

TARGETS:

We will sell 22% of the tokens on the ICO

We will sell 72% of the tokens in total

AFTER ICO

We will sell 2.5% of the tokens every year for 20 years

50% over 20 years

22% on ICO

72% total tokens sold

Pre ICO 1 sale (2/4 months)

1 million tokens for \$5 million

Pre ICO 2 (3/6 months)

1 million tokens for \$12.5 million

Pre ICO 3 (3/6 months)

1 million tokens for \$17.5 million

ICO (380 days)

19 million tokens for \$475 million (380 days)

\$510m total ICO

19 million tokens:

380 days

50 000 tokens per day

Asking price per 50 000 tokens

\$1.25 million

People can buy everyday and the price can close higher for the day.

If all tokens are not sold for the day they will be sold privately.

FINANCIAL PROJECTIONS

Starting from the last months of 2018 FY business plans to begin launching new products in accordance with the established roadmap. After a certain initial period the following new revenue streams will respectively follow:

- Trading fees;
- Interest on leverage provided;
- Monthly management fees;
- International payment transactions fees;
- Platform fees for listing, running and escrow of ICOs;
- Value added services for companies listing their ICOs.

According to the established financial forecast, this intensive development is expected to contribute into almost doubling revenue during 2019 and 2020.

Upon successful implementation, of all three milestones, the business aims to support and permanently improve all existing products, expand customer base, and benefit from extensive growth - the effect on revenue is anticipated to be 70% and 40% annual increase in 2021 and 2022 respectively following underlying market

saturation. After having raised funds to cover the development of the third milestone we aim to achieve a unique position on the market. The LIMITLESS ICO platform may be put into a unique regulatory regime that will make it the first and only fully compliant and legal platform for ICO fundraising.

The cost structure is going to alter in accordance with new lines of business, but is still budgeted at a reasonable level. There will be a number of significant one off capital expenditures for licenses acquisitions and necessary business combinations that will affect profitability on the long-term horizon. The forecasted profit margin during 2018-2022 is concurrent with the industry competitive level.

CONCLUSION

We believe that blockchain and cryptocurrencies are the payment method of the future. In order to make such payments possible for all consumers with maximum convenience, we aim to connect the blockchains in the background and offer an easy-to-use interface to any of the blockchain and traditional assets.

With the ICO to be conducted by the Distributor, a wide range of individuals will have the opportunity to participate in our long-term growth and success story to fundamentally change the world of payments, brokerage and banking.